



# AHR EXPO-México 2012

25 - 27 September 2012 • MONTERREY, N.L. MEXICO  
CINTERMEX

### Visitor Lanyards

Imagine your company logo displayed for all of the visitors and exhibitors to see! The Exhibitor who purchases this sponsorship is responsible for producing and delivering the lanyards before Monday, September 24, 2012. The lanyards should have a clip or clamp to hold the plastic badge holders. The Show Management must approve the design before production.

**Price of Sponsorship:**

**Exclusive price (one company)** \$ 6,000.00 USD + IVA, minimum 7,000 lanyards.  
**Price per Company for (2 companies only)** \$ 3,500 USD + IVA, minimum 3,500 lanyards provided by each company.

### Official Show Bags

Everyone needs a bag to carry all of their literature and give-aways. Have your company's bag in the hands of visitors before they even get on the Show Floor with exclusive distribution bins in the Registration Lobby. The sponsor is responsible for producing and delivering the bags before Monday, September 24, 2012. Show Management must approve the design before production.

**Price of Sponsorship:**

**Exclusive price (one company)** \$ 5,000.00 USD + IVA Minimum 7,000 bags. **Price per Company, (2 companies only)** \$ 3,000 USD + IVA minimum 3,500 bags each company.

### Hand out a souvenir or brochure for visitors.

You can give each visitor a brochure or souvenir into the official bag or at the registration area. The material should be submitted by the sponsor by Monday, September 24, 2012. The souvenir must be approved by the organizing committee.

**Price of Sponsorship:** \$ 1.00 USD per item + IVA

### Cyber Café

This area, set up with computer kiosks and laptop docking stations, is the place where hundreds of Attendees will go to check email and search the web. It is guaranteed to be a heavy traffic area.

**Price of Sponsorship: Exclusive price (one company)** \$ 5,000.00 USD + IVA

### Pens for Registration Area.

The company that purchases this sponsorship must submit a minimum of 1,500 pens that will be placed at different points in the Registration Area.

**Price of Sponsorship:**

**Exclusive price (one company)** \$ 1,000 USD + IVA.

### Visitor Cocktail Beer Reception

Between 8:00 and 9:00 pm on September 25, 26, and 27, Show Management will offer visitors a Happy Hour with Free Beer (1,200 beers per day). The name and company logo of the Company who purchases this sponsorship will be displayed on the banners where the beer is distributed. The company can provide uniforms or dress the waiters or if you prefer, you can bring cups with name or logo of your company to deliver the beer. Emails will be sent to all pre-registered attendees on your behalf inviting your company and the Show Management. Sponsorship includes beer and waiters – The Sponsor will provide the rest.

**Price of Sponsorship:**

**Exclusive price, 3-day, (one company only)** \$ 10,000.00 USD + IVA  
**Sponsorship price per day (one company per day)** \$ 3,500 USD + IVA

## OnLine opportunities

### E-Newsletter

Advertise your company's product or service in the Official Show E-newsletter which will be sent out periodically before the Event to thousands of pre-registered attendees.

**Further information is coming soon.**

### Web Banner on AHR Expo-Mexico Website

The company who purchases this sponsorship will have their logo on the home page of the official website. This will be posted on the website after receipt of your logo with the required characteristics, and will be kept up until 3 months after the Event. (Maximum 3 companies)

**Price of Sponsorship:** \$ 2000 USD + IVA

### Pre-Registration Logo on Registration Website

Your company's Logo will be on the Official Registration website of the AHR Expo-Mexico and thousands of people will come across your logo before the Show. We will also have your company's logo on the confirmation page of the pre-registration.

**(Maximum 3 companies) Price of Sponsorship:** \$ 1,500 USD + IVA



## Application form

Company name:

Booth number:

Contact:

Phone:

E-mail:

Chosen sponsorchip:

*Produced and managed by:*

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