



# AHR EXPO<sup>®</sup>-México

September 25-27, 2012  
Cintermex, Monterrey, NL

## **FOR IMMEDIATE RELEASE**

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# AHR Expo<sup>®</sup>-Mexico 2012

## On Record-Setting Pace

*To Celebrate 10<sup>th</sup> Anniversary in Monterrey*

**WESTPORT, Connecticut...October 5, 2011** — 2012 AHR Expo<sup>®</sup>-Mexico is on track to celebrate its 10th Anniversary as the largest HVACR event in Mexico on September 25-27 at Cintermex in Monterrey, Mexico. With nearly a year remaining before the exposition and conference, companies from around the world have already reserved nearly as much booth space as last year's event that was held in Mexico City.

"All early indicators are that the 2012 Show will be another strong event as it is already nearly the same size as last year's very successful expo, which set an all-time attendance record," said Clay Stevens, President of International Exposition Company (IEC), which produces and manages the AHR Expo-Mexico. "We are also rapidly approaching the size of our largest-ever Latin America event that was held in Monterrey in 2008."

Nearly 300 leading equipment suppliers from around the world, including such well-known companies as DuPont, Lennox, Johnson Controls, Samsung, Emerson, Danfoss, McQuay, Greenheck and Rheem, will be showcasing their latest products to more than 10,000 HVACR professionals from Latin America. The ASHRAE Monterrey Chapter will also offer more than 30 educational seminars in conjunction with the Show. The 2012 AHR Expo-Mexico is co-sponsored by ASHRAE and AHRI and endorsed by eight leading associations.

Since the first AHR-Expo-Mexico was launched in 1997, the Show has almost doubled in attendance and grown nearly 20 percent in square footage. The show is produced by IEC, the same organization that manages and produces AHR Expo in the United States. AHR Expo (U.S.) is the

largest HVACR event in the world with nearly 2,000 exhibitors and more than 55,000 attendees. The next AHR Expo will be held in Chicago, January 23-25, 2012.

For more information on AHR Expo-Mexico contact [www.ahexpomexico.com](http://www.ahexpomexico.com)

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### **About the AHR EXPO-México**

**AHR Expo®-México** is produced and managed by International Exposition Company, the organizers of the AHR Expo in the United States, the world's largest HVACR event. Co-sponsored by ASHRAE and AHRI, leading industry associations with significant presence in the Mexican marketplace, the Show is also endorsed by AMCA, AMERIC, CABA, HRAI, IIAR, GMBC, IMEI and RSES.

For information on the **AHR Expo®-México**, in the U.S. please contact: International Exposition Company at (203) 221-9232, 15 Franklin Street, Westport, CT 06880, [www.ahexpomexico.com](http://www.ahexpomexico.com). In Mexico, please contact: Exposiciones Industriales de México, S. de R.L. de C.V. at (81) 8355-0809, Parque Fundidora No. 501, Of. 14y 15 P.B., Col. Obrera, C.P. 64010, Monterrey, N.L. México.