



# AHR EXPO®-México

October 26-28, 2010  
World Trade Center  
Mexico City, Mexico



## **FOR IMMEDIATE RELEASE**

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## **2010 AHR EXPO-MEXICO TO SET NEW RECORD FOR MEXICO CITY**

**WESTPORT, Connecticut...August 20, 2010** — The largest **AHR Expo®-México** ever held in Mexico City has already sold out exhibit space in the World Congress Center. From October 26<sup>th</sup> to 28<sup>th</sup>, 2010 nearly 300 exhibitors will be using more than 46,000 square feet of exhibit space to showcase their newest products to the Mexican and Latin American marketplace. Participation by manufacturers from 17 different countries makes the exposition truly international.

This year's event will be the 9<sup>th</sup> **AHR Expo-México** since its beginning in 1997. During this time, only one other show exceeded the current 46,000 square feet and that was the 2008 Exposition in Monterrey.

Besides the wide range of valuable information offered by exhibitors, HVAC professionals who attend the Show can also receive an added value by participating in the concurrent Educational Program developed by the Mexico City Chapter of ASHRAE. Sessions will be practical in nature, covering topics that will be of immediate value to attendees. Thirty educational courses will be presented by such industry leaders as Johnson Controls, McQuay, Emerson and Honeywell.

With over two months until the Show opens in the World Congress Center, interest in attending the 2010 **AHR Expo-Mexico** is already running high. As of August 19<sup>th</sup>, over 3,500 visitors had already registered to attend.

Based on current projections, Show Management anticipates that the exhibits and Educational program will attract an all-time record number of attendees.

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### **About the AHR EXPO-México**

**AHR Expo®-México** is produced and managed by International Exposition Company, the organizers of the AHR Expo in the United States, the world's largest HVAC/R event. Sponsored by ASHRAE and AHRI, leading industry associations with significant presence in the Mexican

marketplace, the Show is also endorsed by AMCA, AMERIC, CABA, HRAI, IIAR, IMEI and RSES.

For information on the **AHR Expo®-México**, in the U.S. please contact: International Exposition Company at (203) 221-9232, 15 Franklin Street, Westport, CT 06880, [www.ahexpomexico.com](http://www.ahexpomexico.com). In Mexico, please contact: Exposiciones Industriales de México, S. de R.L. de C.V. at (81) 8355-0809, Parque Fundidora No. 501, Of. 14y 15 P.B., Col. Obrera, C.P. 64010, Monterrey, N.L. México.