

SPONSORSHIPS PROGRAM



1. VISITOR BADGE LANYARDS:

- Limit: 3 companies, each with 3,000 lanyards, including clip.
- Featuring the sponsoring company's logo, including AHR EXPO MÉXICO® logo in the design.
- The material and production of the lanyards will be carried out by the sponsoring company.

¡SOLD OUT!



2. OFFICIAL BAGS:

- Limit: 2 companies, each with 3,000 bags.
- Featuring the sponsoring company's logo in one side and AHR EXPO MÉXICO® logo on the other side.
- The design must be approved by Show Management before production.
- Production will be carried out by the sponsoring company.

\$4,750 USD



3. HAPPY HOUR:

- Limit: 2 companies, each for one day of the first two days of the event.
- Company logo on all publications made by Show Management.
- Cups printed with the sponsoring company logo, produced by the same company.
- Beer is included in the sponsorship cost.
- The location of the Happy Hour stations will be confirmed by Show Management 2 weeks prior to the Event.

\$8,450 USD



4. OFFICIAL WEB PAGE:

- Limit: 3 companies.
- Company logo on AHR EXPO MÉXICO® website with presence from the receipt of material until 3 months after the event.

\$1,450 USD



5. E-NEWSLETTER:

- Limit: 2 companies.
- Company logo as sponsor of the E-Newsletter including its advertising, appears in all weekly publications, sent to pre-registrants and to over 20,000 HVAC&R professionals

\$1,450 USD



6. MOBILE APP (EVENT OFFICIAL APP):

- Limit: 2 companies. The first confirmed company is offered the Splash Banner.
- Display of your logo each time clients open the application (Exclusive).
- Display on interior page banners (rotating if there are other sponsors).
- Printed logo on banners at the entrance of the show, inviting visitors to download the APP via a QR code.
- Logo and mention of "APP sponsored by" in mass emails (40,000) to promote the App.
- Logo and mentioned of "APP sponsored by" on the event website, promoting the App download.

\$ 3,000 USD



7. AHR-TV Sponsorship

- Limit: 4 companies
- Sponsorship Mention: Your company will be mentioned as a sponsor, and your logo with a link to your website will be displayed in the AHR TV section from the date of sponsorship until December 2025.
- Logo on Hosts' T-Shirts: Your company's logo will appear on the t-shirts of the two program hosts as sponsors.
- Promotional Video: A promotional video provided by the exhibitor will be posted on our Facebook page, presenting the exhibitor as an AHR TV sponsor.
- Sponsored Segment: A live interview from your stand with a 3-minute airtime. You can choose the day and time for your segment from the options provided by AHR (excluding the first hour after the event's opening and the 7-8 p.m. slot each day).
- Verbal Mention: Sponsors will be mentioned at the beginning and end of each day's broadcast by the presenters.
- Pre-Event Promotion: Your company will be mentioned as a sponsor in all pre-event promotions that promote and introduce the AHR-TV program.

\$1,650 USD



8. PRIZES FOR VISITOR PROMOTER

- Limit: 2 companies
- Verbal Mention: During the award ceremony, the companies will be acknowledged as sponsors of the gifts awarded to the five visitors who receive the most "likes" on the photos they share during the event, following the guidelines outlined in the AHR EXPO MÉXICO® Share Your Visit on Social Media Program.
- Live Interview: A 2-minute live interview from your stand, with the option to select the preferred day and time from the slots offered by AHR EXPO MÉXICO® (excluding the first hour after the event's opening and the 7-8 p.m. time slot each day).
- Prizes: The prizes will be procured by Show Management and are detailed in the Share Your Visit on [Social Media Program](#).

\$1,250 USD

Sponsorships subject to availability.

For more information and/or sponsorship booking email to

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